

Please read the complete Exhibitor's package before filling out this form

**2018 VSFA Conference/Expo**

August 1-4, 2018

**Show Dates Thursday, August 2, 2018 1:00-5:00 pm**

**Friday, August 3, 2018 10:00 am-6:30 pm**

**Apparatus Move in Wednesday 12:00-04:00 PM/Booth Move in 12 Noon - 4:00 PM**

REGISTRATION DEADLINE IS Sunday, July 15, 2018

A 20% LATE FEE will be assessed on all unpaid balances after July 15, 2018

**Exhibitor Info**

Company: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Reps attending show (2 per booth):  
\_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Toll Free #: \_\_\_\_\_

Fax #: \_\_\_\_\_

E-mail: \_\_\_\_\_

All confirmations will be sent via email to the address listed above on the day that registration form and payment is received.

**\$600 each**

List quantity: \_\_\_\_\_

**BOOTH**

10' X 10' piped/draped booth with a draped skirted 6 ft. table, 2 chairs, waste can and an identification sign (7" x 44"). Aisles will be carpeted. (2 personnel per booth free)

**\$700 each**

List Quantity: \_\_\_\_\_

**APPARATUS**

Must fit 20' x 30' area. Display of Brush Truck, Ambulance, small specialized vehicle, etc (2 personnel per display)

**\$800 each**

List Quantity \_\_\_\_\_

**FIRE ENGINE**

Approximately 20' x 40' area for display of Engines, Light Duty Squad Truck (2 persons per display)

**\$1,000 each**

List Quantity: \_\_\_\_\_

**LADDER TRUCK**

Approximately 20' x 50' area for display of Telesquirt, Heavy Duty Squad or Ladder Truck ONLY. 2 personnel per display)

**\$135 each**

List Quantity: \_\_\_\_\_

**PARTNERS' ROW DISPLAY**

(For non-Profit and/or Government Agencies only)

**REGISTRATION DEADLINE WILL BE JULY 15, 2018**

Please list type/size of each vehicle you will display. Please list any placement issues or request here.

Type/Size \_\_\_\_\_

Placement issues /Requests: \_\_\_\_\_

Additional Exhibitor Reps: \_\_\_\_\_ \$50 each      List Quantity: \_\_\_\_\_

List names if not included on front sheet:  
\_\_\_\_\_

**PROGRAM ADS:** \_\_\_ Full page Ad (Single Color) @ \$500      \_\_\_ Half Page Ad (Single Color) \$275

\_\_\_ Full color Full page \$550    \_\_\_ Full color Half Page @ \$300    \_\_\_ Full Page B/W @ \$375

\_\_\_ Full Color Inside Front or Inside Back Cover @ \$575    \_\_\_ FULL COLOR BACK COVER @ \$650

\_\_\_ Center Spread Full Color @ \$1150    \_\_\_ Half Page B/W @ \$200    \_\_\_ ¼ Page B/W @ \$125

All request reserved on first call basics.

*Send all ads in pdf format to lsgwaltney@cox.net by July 15, 2018*

**SPONSORSHIPS:** The following events are available to be sponsored

Friday Lunch - \$8,000.00    Exhibitor Reception - \$6,000.00    Mobile Even App - \$2,000.00

Training Refreshments -5 @ \$500.00 each    Shuttles - \$2,000.00    Langley Speedway - \$4,000.00

EMS Contest \$300.00

List your Undesignated Financial Sponsorship here: \$ \_\_\_\_\_

You may specify an event for your undesignated contribution:

List here: \_\_\_\_\_

**Total enclosed:** \$ \_\_\_\_\_

***Vendor Reception to be held on Friday in Exhibit Hall from 4:30-6:30 PM***

\_\_\_ I certify that I have read the Exhibitor Rules and Regulations and agree to abide by the terms set forth.

(Your registration will not be accepted unless this block is checked)

**Payment:**

\_\_\_ Checks should be made payable to VSFA Conference/Expo, PO Box 9413, Hampton, Va. 22560

**POWER/TELEPHONE, DRAYAGE, STORAGE, ADDITIONAL TABLES, and LABOR ETC:**

***These services will be provided exclusively by DUNMAR EXHIBITS.*** Order forms may be downloaded from the Exhibitor page @ www.vsfa.org.

**Cancellation:** Cancellation request must be in writing and received no later than close of business July 15, 2018. A \$100 cancellation fee will be assessed. **NO EXCEPTIONS**